

From: Kathy O'Kane [mailto:kathy.okane@childseyemedia.com]
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Subject: Chinese New Year [Scanned]

Chinese New Year is coming up on **February 7th**, and to help you celebrate, children's documentary makers Child's Eye Media are offering a **FREE PAPER DRAGON AND LUCKY MONEY ENVELOPE** to all those who purchase *both* of their **multi award-winning Festivals DVDS!**

'Highly recommended,' Times Educational Supplement.

'The best resources I have ever bought!' Rosemary Atkins, Hertingfordbury Primary School, Hertfordshire.

'Ian's Chinese New Year' is one of the 8 films on the DVDs, and tells the story of 5 year old Ian's celebrations, from waking up and finding lucky money under his pillow, to attending the spectacular Chinese dragon parade and Lion dance. It also includes a stunning display of Chinese music and dancing, and a wonderful sequence where Ian and his mother make lucky Chinese dumplings - and guess who finds the coin hidden inside? Times Ed reviewer John Dabell described this scene as 'worth its weight in gold!' (For a clip of this magic moment, go to www.childseyemedia.com/festivalsvideo.htm).

The Chinese New Year film also includes a 'school' section in which Ian and his friends at school share creative activities connected with the festival, such as Chinese writing and ribbon dancing, and listen to a beautifully illustrated version of the Chinese New Year Story.

Each DVD is accompanied by a free booklet which includes curriculum-linked notes on all the activities, songs and recipes featured in the films, so you can do all the activities with the children in your setting!

You might also like to purchase the exquisite 'Story posters' that have been produced in conjunction with the DVDs. The Chinese New Year poster tells the story of the animals' race in 5 stunning pictures on the front, and has a specially written version of the story. These 'story posters' are the size of big books, and can be laminated to ensure durability. Go to <http://www.childseyemedia.com/slideshow/slideshow.htm> for more info.

A Child's Eye View of Festivals and A Child's Eye View of Festivals 2 have recently won the SHAP award for '*making an outstanding contribution to the teaching of world religions*'. They have also won two major Practical Preschool Awards. The DVDs are a fantastic way to introduce children aged 3 - 8+ to different religious and cultural festivals - and can be used on interactive whiteboards and laptops as well as DVD players. Each 12-minute film tells the story of a festival through the eyes of a young child. The films all been endorsed by the faith groups involved, and they have been so successful that they are now being used for teacher training and on university courses as well as in nurseries and primary schools around the country.

The DVDs are £19.99 each ex VAT. The story posters are £8.50 each ex VAT. Buy a DVD with the 4 accompanying posters for only £45.50. Buy BOTH DVDS and get a free paper dragon and lucky money envelope!

Festivals includes: Chinese New Year, the Hindu festival of Divali, the Muslim festival of Eid-ul-Fitr, the Jewish festival of Hanukkah.

Festivals 2 includes: Christmas, Easter, the Buddhist festival of Wesak and the Sikh festival of Vaisakhi.

For more info call Child's Eye Media on 0161 445 5115 or go to www.childseyemedia.com for more reviews and film clips. We accept purchase orders and offer discounts for bulk purchases.

Child's Eye Media Ltd
The Old Bake House
6 Burton Rd.
Manchester M20 3ED
0161 445 5115
Co. Registration No: 5215513
Place of Registration: England
<http://www.childseyemedia.com>